**English language 1**

**Seminar papers – the list of topics**

Corporate culture

The effects of Internet on business and customers

Outsourcing

Offshoring

Selling products abroad

Impact of Artificial Intelligence (AI) on Marketing

The return of Ambush Marketing

Green Marketing (Eco-friendly marketing)

Current Trends in Marketing

Online Marketing: Impact on society!

Guerrilla Marketing: Unconventional but effective!

[The Impact of Digital Marketing on Brand Awareness](https://studyclerk.com/order?foc_o_name=The%20Impact%20of%20Digital%20Marketing%20on%20Brand%20Awareness)

[The Role of Social Media in Digital Marketing](https://studyclerk.com/order?foc_o_name=The%20Role%20of%20Social%20Media%20in%20Digital%20Marketing)

[The Effectiveness of Digital Advertising](https://studyclerk.com/order?foc_o_name=The%20Effectiveness%20of%20Digital%20Advertising)

Traditional Marketing vs. Digital Marketing

Cultural awareness

Teamwork

Kaizen

Business tourism (Banja Luka or other home place)

What motivates consumers? A behavioral economics perspective

Investments

Finance

Stock exchange

The evolution of the stock market in your country: Causes and consequences

Unemployment and regional mobility of labor in [your country

 Global recession and factors that contribute to it

Starting up a new business

Recruitment procedure