

EU BORDER



# MBA

MASTER OF BUSINESS ADMINISTRATION

GRADUATE  
BUSINESS  
SCHOOL  
UNIVERSITY OF  
BANJA LUKA

2025/2026



## CUTTING-EDGE EDUCATION

UNIVERSITY OF BANJA LUKA – FACULTY OF ECONOMICS  
OFFERS YOU A CUTTING-EDGE EDUCATION WITH  
OUR NEW INTERNATIONAL MBA PROGRAM!



## Message from The Academic Director of MBA

“MBA - EU Border” is designed to provide a competitive leading business education through an effective link of theory and practice. Our concept is simple; we combine top-class international staff with our local advantages to deliver unique value propositions for our students: development of transferable skills and abilities (for mobile jobs and global industries), access to EU countries and companies, business networking, a multicultural, highly hospitable and friendly environment, as well as excellent value for money. We welcome students with differing educational backgrounds and a variety of work, professional, or business experiences.”

*Jovo Ateljević*



## Our international professors



*Vasileios Fouskas,  
University of East  
London*

How did global, European and Balkan business react to the global financial crisis and the Euro-zone crisis? Has the EU recovered from the crisis? How can we reach out to a green-tech restructuring of business in Europe and the Balkans? How can the transition to green-tech development be achieved and under which conditions? What are the institutional and governance pre-requisites for such a transition? Does the EU bureaucracy need to reform itself in order to deal with the new processes of deindustrialization across Europe and the Balkans in the wake of the war in Ukraine? To what extent the power-shift to China and Asian economies affect European and Balkan businesses and what role global energy markets play in this equation? These are some of the key questions this authentic MBA will be answering through an informed teaching curriculum supported by local and international professors of global reputation, equipping students with solid practical knowledge tailored after the learning needs and the requirements of the local and international labour market. One of the objectives of this course is indeed to transfer onto students' practical training and technical knowledge ready to be employed immediately after graduation.



*Donato  
Iacobucci,  
Ancona  
University*

This MBA program is wholly taught in English by highly experienced international professors, ensuring that students will have the same opportunities as those studying at leading universities in the UK or other Western European countries. Furthermore, cooperation with universities from the UK (University of East London) and Italy (University of Ancona) gives Banja Luka's MBA students a significant opportunity to be part of the wider academic and business communities across Europe and beyond. The MBA program in Banja Luka is operated according to the latest teaching approaches and continuous interaction with companies. The location of Banja Luka, being close to the EU border, is definitely an attractive place in terms of a low cost of living. The quality of life is another major advantage for prospective students. Banja Luka as well as the Balkan region in general offers many business opportunities for those with competitive business knowledge and skills.



*Peter Rosa,  
The Edinburgh  
University*

We live in a very complex and intricate world, where management has become globalized. The same type of management language and techniques are being used globally and it is of disadvantage for management practitioners to continue to use more traditional forms of management. This MBA Program teaches modern management that will enable you to update your skills and become a professional player in the world of management. The MBA Program in Banja Luka is well-priced and affordable, whilst Banja Luka is advantageously placed the centre of a number of cultural intersections and boundaries. You will have access to many models and examples from the EU, but additionally from developing economies to the East - where many opportunities will arise for future managers to exploit their skills and expertise. The MBA in Banja Luka is very modern in its outlook, offering a mix of contemporary learning methods and encouraging entrepreneurial understanding and innovation. It will enable you to attain more sophisticated management skills as well as enhancing your opportunity to reach more senior management roles and posts.

## WHY OUR MBA PROGRAM?

- Entirely taught in English
- Designed for professionals regardless of their educational background and vocation
- Combination of traditional and modern education: new techniques for acquiring knowledge
- High-class international staff: lecturers selected from the leading European universities
- Far lower tuition fees in comparison to EU and the rest of the world
- International exchange: partnership with business schools from the UK and EU



## WHY MBA IN BANJA LUKA?

- An important administrative, cultural and sports centre of the country
- 20 minutes' drive from EU border with Croatia
- The largest administrative, cultural and sports centre in the country
- Banja Luka is well known for its green and clean image
- Significantly lower cost of living in comparison to major European cities
- Multicultural environment

## WHO WE ARE LOOKING FOR?

- Ambitious professionals, with strong international awareness. In the process of assessing the applications and final selection of the candidates, above all criteria, we consider following questions:
- Does the candidate have strong potential for progress?
- Is the candidate able to achieve professional and personal transformation?



- Will the candidate contribute to or have an awareness of class diversity?
- Does the candidate have a potential to foster classmates' learning experience?

UNIBL International MBA Program, entirely taught in English, is highly demanding program specially designed for experienced professionals who want to make a significant change in their careers. The course content and the focus on personal and professional development provide participants with new visions and ambitions. In addition, each MBA participant brings great knowledge to the program, as there is a continuous sharing of career and life experiences.

### PROGRAM STRUCTURE AND REQUIREMENTS

MBA studies consist of 60 ECTS credits. This study program lasts 12 months, encompassing one semester of classes followed by a second semester of parallel classes, professional practice, and the preparation and defense of the final thesis.

### INTERNSHIP

The Internship Program will be facilitated in cooperation with institutions through student exchange mobility programs and various projects such as Tempus, Erasmus +, CEEPUS, and others. Guided by this principle, students will be given an opportunity to accomplish their internship, thus being able to use their acquired knowledge in real business environments and gain necessary experience that will be useful in their future career.

- Managerial Economics
- Corporate Finance
- Strategic Management
- Entrepreneurship, Innovation and Business Opportunities
- International Business

## Core courses



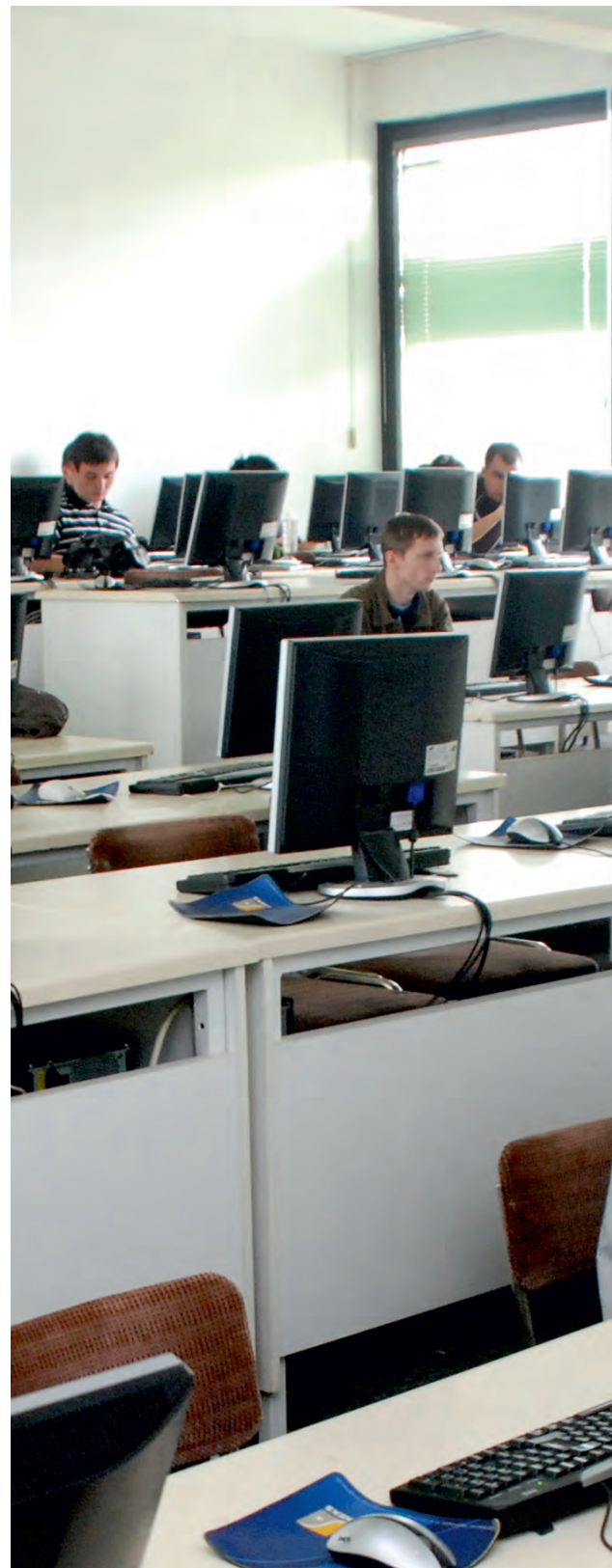
- Advanced Marketing
- Logistic and Supply-Chain Management
- Business, Government and Society
- Financial Reporting and Controlling
- Strategic Leadership and Organizational Behaviour
- Technology and Operational Management
- Cross-Border E-Commerce
- Business Environment
- Global Capital Markets and Currencies
- Business in the Global South
- Foreign Language – English

## Elective courses



- Each student is expected to develop a research project in the form of a written paper, under mentor's supervision.
- The aim of this Final Project is to help students develop their research skills, their capability of undertaking independent research and problem analysis as well as to developing their ability to propose practical solutions.

## Final project





## CALENDAR

SESSIONS	ONLINE APPLICATION and receipt of dossier deadline	SELECTION RESULTS	ENROLMENT	Payment of the 1 <sup>st</sup> installment of tuition and fees:
OPEN	23 <sup>rd</sup> June 2025	17 <sup>th</sup> October 2025	20 <sup>th</sup> October 2025	20 <sup>th</sup> October 2025
DEADLINE	3 <sup>rd</sup> October 2025		24 <sup>th</sup> October 2025	1 <sup>st</sup> November 2025



### TUITION FEES: 4,000 EUROS

- 1<sup>st</sup> instalment: 2,000 EUROS (until the 1<sup>st</sup> of November 2025)
- 2<sup>nd</sup> instalment: 1,000 EUROS (until the 28<sup>th</sup> of February 2026)
- 3<sup>rd</sup> instalment: 1,000 EUROS (until the 31<sup>st</sup> of May 2026)

### ENTRY REQUIREMENTS:

- Bachelor degree or equivalent (from licensed university or college, regardless of profession)
- English language proficiency



## CONTACT

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