



**"Entrepreneurship in the Contemporary World and BiH  
University of Banja Luka, Faculty of Economics  
11:00 a.m. - 15:00 p.m.  
Ceremonial Hall on the 4th floor  
Agenda**

<b>11:00 h</b>	Opening Saša Petković, PhD, Vice dean Amna Popovac – about Foundation Konrad Adenauer
<b>11:15 h</b>	Entrepreneurship in the World and BiH – entrepreneur's perception
<b>12:00 h</b>	Women and social entrepreneurship in BiH and in the world
<b>12:30 h</b>	Lunch break
<b>13:00 h</b>	Public performances - verbal and nonverbal messages + practical exercise
<b>13:45 h</b>	Analysis McDonalds vs. Burger King and Cirque du Soleil - Practical exercise
<b>14:15 h</b>	The Blue Ocean strategy
<b>15:00 h</b>	Wrap up