

Jovo Ateljević (PhD) *Curriculum Vitae*

Kontakt detalji:

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Kvalifikacije:

- **Ph.D** – Victoria Management School, Victoria University of Wellington, NZ – 2003.
- **MBS** - Business School, Massey University, Auckland, NZ – 1997.
- **BSc. Ecc** - Univerzitet u Rijeci, Rijeka, Hrvatska – 1991.

Angažmani na univerzitetu i zvanja:

- **2010** – Vanredni profesor, Banjalučki Univerzitet, Ekonomski Fakultet, Banja Luka, RS/BiH.
- **2003** – 2009, Docent (Menadžment i Preduzetništvo) Stirling University, Stirling Management School, Stirling, UK.
- **1999- 2002** – Predavač i istraživač, Victoria University of Wellington, Victoria Management School, New Zealand.
- **1998** - **1999** - Predavač, Massey University, Tourism and Hospitality Management New Zealand.

Trenutno kordinator na predmetima:

Dodiplomski: Strategijski Menadžment (VIII semestar)

Master: Kvaliteta i Konkuretnost (II semestar)

Istraživanje:

Moje istraživačke aktivnosti i interes uključuju: Lokalni/regionalni ekonomski razvoj, institucionalni okvir za razvoj preduzetništva i malih i srednjih preduzeća, behivjerističke teorije sa naglaskom na preduzetništvo, i turizam. I sve ovo u različitim društveno-političkom kontekstima, uključujući i zemlje u tranziciji.

Najnovije publikacije u međunarodnim časopisima:

Ateljevic, J. and Dawson, A.S.F. (2010) 'Business incubators: new mechanism for economic/enterprise development or passing fad? Exploring complex relationship of the growing phenomenon in the context of Scotland', *Int. J. Entrepreneurship and Innovation Management*, 12 (2), 217-240.

Ateljevic, J. and Budak, J., (2010) Corruption and Public Procurement: Example from Croatia, *Journal of Balkans and Near Eastern Studies*, 12(4), 375 - 397.

Ateljevic, J. (2009) Tourism entrepreneurship and regional development: example from New Zealand, *International Journal of Entrepreneurial Behaviour & Research*, 15(3), 282-308.

Ateljevic, J. (2008) Building Social Capacity through Discourse: Role of NGO's in the Context of Western Balkans, *Journal of Southern Europe and the Balkans*, 10(3), 23-35.

Ateljevic, J. (2007) Survival of Small Tourism Firms: Owners, Environment and Management Practices, *International Journal of Tourism Management*, 28, 307-316.

Ateljevic, J. and Doorne S. (2007) Small Is (Still) Beautiful: A Synthesis of Research on Small Tourism Firms, *World Journal of Tourism Small Business Management* 1 (1) 12-27.

Ateljevic, J. and Rosa, P. (2006), Innovation and Industrialization: the way ahead for Developing Countries, *Acta Economica*, Journal for Economists, University of Banja Luka, BiH Volume 9 No. 2, 34-46.

Ateljevic, J. And Doorne S. (2004) Diseconomies of Scale: A Study of Development Constraints in Small Tourism Firms in Central New Zealand, *Journal of Tourism and Hospitality Research*, Volume 5, No. 1, 5-24.

Knjige:

Ateljevic, J. and Page S. Eds. (2009), *Tourism and Entrepreneurship: International Perspective*, Oxford: Elsevier/BH, ISBN 978-0-7506-8635-8

Ateljevic, J. Ed. (2009) *The Business Environment: Text and Cases*, Harlow, UK: Pearson Custom publication, ISBN 978-1-84776-562-8.

Ateljevic, J. (2010), *Small Tourism Firms: Owners, Environment and Management Practices*, Germany: Lambert Academic Publishing, ISBN: 978-3-8383-6111-6

Knjige u izradi:

Ateljevic, J. and O'Rourke, T. "Entrepreneurship in Transition Economies", a monograph with Palgrave Macmillan Publishing, the UK (completion in November 2011).

Dijelovi u knjigama:

Ateljevic, J (2010) 'Third Sector in Action: A Cross-border Partnership in Western Balkans'. In Fayolle, A., O'Neill, S. and Todorov, K., *The European Entrepreneurship in the Globalised Economy - Challenges and Opportunities*, UK: Edward Elgar Publishing.

Ateljevic, J and Milne, S. (2001). *Technology and service quality in the tourism and hospitality industry*. In J. Kandampully et al. (eds.) *Service Quality Management in Hospitality, Tourism and Leisure*, New York: Hawarth Press.

Naučni skupovi:

Ateljevic, J. (2010). *ICT and Economic Development: Lassos and the Way Forward for Developing Countries*. Paper presented (conference proceedings) at the ICT Conference - *Information and telecommunication Technologies: Linking Theory and Practice- ICT:DS*, PanEuropean University Apeiron, Banja Luka, BiH, September, 17th, 2010.

Ateljevic, J. Martin, F., and Kelly P. (2010). *The Use of Location Specific Advertisements on Facebook: Can they help entrepreneurs to solve problems associated with banner advertisements?* Conference proceedings of *European Entrepreneurship as an Engine for Post-Crisis Development - Challenges and Opportunities*, Bulgaria, September 8-11, 2010.

Ateljevic, J. and Smallbone, D. (2009) *The New Elites, Corruption and Organise Crime in the Western Balkans: Obstacles to Entrepreneurship and Economic Development*, RENT XXIII - Research in Entrepreneurship and Small Business Conference Budapest, Hungary, November 19-20, 2009

Ateljevic, J. (2008). *Local and Regional Economic Development through Cross-Border Cooperation: Example from the Balkans*. Paper presented at the BAMDE conference (the European Entrepreneurship in the Globalising Economy - Challenging and Opportunities), Bulgaria, September 2008.

Ateljevic, J. (2008). *Regional Economic Development: The way forward for developing counties focusing on the Balkans Context*, Paper presented at the University Kwansai Gakuin University, *EU Institute in Japan*, Kansai, Japan, June 2008.

Ateljevic, J. and Forbes T. (2006). *Building Social Capacity through Discourse: Role of NGO's in the Context of Bosnia & Herzegovina and Serbia*. Paper presented (conference proceedings) at the annual conference of the British Academy of Management, Belfast, September 2006.

Ateljevic, J. and Rosa. P. (2006). *Innovation and Industrialization: the way ahead for Developing Countries*. Conference proceeding, *Fifteen Annual World Business Congress, IMDA- organised by the university of Delaware and Sarajevo Graduate School of Business*, Sarajevo, BiH, June 18–21, 2006.

Ateljevic, J. (1999). *Information Technology and Service Quality in Small Tourism Firms. Service Quality and Consumer Service in Tourism and Leisure: ATLAS Conference*, Munich, Germany, 1999.

Tekuće istraživanje:

With 5 partners across Europe- **FP7 programme - Promoting entrepreneurship as a means of reducing poverty and increasing sustainable social inclusion in Europe** (the proposal under the review), **Partners:** Uniwersytet Lodzki, Poland; Kingston University (KUBS) UK International Business School (IBS), Sweden, Association for Management Development and Entrepreneurship (BAMDE), Bulgaria; Tallinn University of Technology, Department of Business Administration (TUTDBA), Estonia; University of Banja Luka, Faculty of Economics, Bosnia-Herzegovina.

Jovo Ateljevic and Zoran Crncevic (Postgrad student), *Banja Luka as a Creative City*, a project funded by the Banja Luka Local Government, Banja Luka, Bosnia and Herzegovina.

Jovo Ateljevic and Frank Martin, "*The Use of Location Specific Advertisements on Facebook: Can they help entrepreneurs to solve problems associated with banner advertisements?*" The empirical part of the research was conducted in the UK a paper has been submitted to the *European Journal of Marketing*.

Ateljevic, J., Hugo, J. and Latinovic, B. "*Digital Media and Development: Researching Policy Assessment and Impact Evaluation*", the research has been funded by Central Government of Bosnia & Herzegovina (Ministry of Civil Affairs of BiH), and Pan-European University of APEIRON from Banja Luka, BiH.

Konzalting i izvještaji:

Ateljevic, J. et al. (2011), "*Tourism Strategy 2020 of Republika Srpska*", Banja Luka: Ministry of Trade and Tourism, Government of Republika Srpska

Ateljevic, J. (2010) "*Towards new policies for sustainable and alternative tourism development: Valuing the Entrepreneurial Input*". Strasbourg Cedex: Council of Europe Culture and Cultural and Natural Heritage.

Ateljevic, J. (2008) "*Srebrenica and Bratunac region: an ultimate location for industry and commerce*", Sarajevo: CARE International North-West Balkans

Ateljevic, J. (2006) "*Development of Quality Tourism Product for the Drina Valley Region*", Sarajevo: CARE International North-West Balkans

Ateljevic, J. (2005) "*Drina Valley Tourism Region: A Cross-Border Partnership*", Sarajevo: CARE International North-West Balkans

Milne, S., **Ateljevic, J.**, & Riley, S., (2000). *Improving Tourism's Performance: The Case of Golden Bay*. Auckland Institute of Technology, Tourism Research Institute – Auckland & Victoria University Tourism Group, School of Business and Public Management, Victoria University of Wellington, Wellington.

Ateljevic, J. Milne, S. & Doorne, S., (1999). *Tourism Micro-firms in New Zealand: Key Issues for the Coming Millennium*. Victoria University Tourism Group, School of Business and Public Management, Victoria University of Wellington, Wellington.

Projekti:

2010, October - EUEXPOR II, Bosnia & Herzegovina's Export Strategy process development, a project funded by the European Union. My role: Tourism Sector Working group Mentor (Working group comprises 20 representatives from the key stakeholders).

2010, May - September - 'Culture Tourism Exchange', a Council of Europe Project. The project is interdisciplinary and translational encompassing 12 countries from the South Caucasus and South-East Europe with an ultimate aim to develop a training program in the industry. My role was to manage the part of the project related to the tourism entrepreneurship and business development, **and to write a policy document for the Council.**

- 2009, August - January 2010**, *Tourism Strategy of Republika Srpska* (one of the two Bosnia & Herzegovina's entities), 2020. This project has been commissioned by the government of Reublika Srpska, (funding €180, 000). My role: development of the project methodology and models for the regional tourism development and its strategic directions.
- 2008,December -**, *Srebrenica and Bratunac region: an ultimate location for industry and commerce*, The subject of this Contract is to generate a study / research on investment potentials in Srebrenica and Bratunac municipalities", with an identification number SEDP service 08-00 CARE International North-West Balkans (the Contracting Authority). Funding € 15,000. My role: The Project Manager.
- 2007 -** *Investment Opportunities for Sustainable Tourism Industry Businesses in Bosnia & Herzegovina*. Consulting Consortium ORGALIS and BCEOM - France, Beneficiaries: Foreign Trade Chamber of Bosnia / Herzegovina and EBRD Sarajevo. (funding € 339,000). My role: The Tourism Expert.
- 2006 -** *Development of Quality Tourism Product for the Drina Valley Region*. Commissioned by CARE International the project is a part of the regional economic development in a cross-border setting of BiH and SCG. CARE International Sarajevo. Funding: € 10,000. My role: The Project Manager.
- 2005 - 2008**, *Drina Valley Tourism Region: A Cross-Border Partnership*. Commissioned by CARE International the project is a part of the regional economic development in a cross-border setting of BiH and SCG. CARE International Sarajevo. Funding: € 2. 5 million. I developed and wrote the proposal and acted as an external expert for the regional development during the entire project.

Predavanje i supervizija/mentorstvo:

Dodiplomski:

- Poslovno okruženje
- Elektronsko poslovanje
- Menadžment vlastitog biznisa
- Kreiranje novog biznisa
- Strateški menadžment
- Menadžment turističke destinacije
- Principi menadžmenta u turizmu
- Menadžment MICE industrije
- Metode istraživanja

Postdiplomski:

- Preduzetništvo - Teorija i Praksa
- Preduzetništvo i e-Poslovanje (MBA i MSc programi)
- Istraživanje za preduzeća
- Strateški menadžment
- Metode istraživanja

Supervizija/mentorstvo

U poslednjih 9 godina bio sam supervisor za preko 80 posdiplomskih disertacija (magistarskih radova) kao i većeg broja (15) doktorskih teza. Ovdje su navedene neke od doktorskih tema u poslednje 2-3 godine mog rada na Univerzitetu u Stirlingu:

- 1) *The Leadership-Entrepreneurship Nexus: Exploring the Phenomenon within a local corporate in Kuwait* (candidate from Kuwait)
- 2) *Entrepreneurship and Business Responsibility in the times of Climate Change: an empirical study in the UK.* (candidate from Greece)
- 3) *Does Culture Matter? Entrepreneurial Behaviour in the Mexican context,* (candidate from Canada).
- 4) *Developing customer knowledge management competence model: An entrepreneurship perspective* (candidate from Iran).
- 5) *An entrepreneurship perspective on the formation and growth of business groups in the small business sector* (candidate from Italy, completed in December 2009).

Člansvo, afilijacije i druge aktivnosti:

- REDETE konferencija, director, www.redete.org
- Redakcioni odbor:
 - *International Journal for Balkans and Nearer East*
<http://www.tandf.co.uk/journals/cjsb>
 - *Financing*, naučni časopis za ekonomiju, University of Banja Luka,
- British Academy of Management, London, UK.
- ECSB - European Council for Small Business and Entrepreneurship, Brussels, Belgium.
- Gostujući profesor na beogradskom univerzitetu, Ekonomski Fakultet Beograd, Srbija.
- Član savjetodavnog odbora za regionalni razvoj u Hrvatskoj, Vlada republike Hrvatske.
- Jedan od članova žirija popularnog TV serijala *Moj Biznis*, kao i vanjski saradnik projekta, RTRS, Banja Luka. www.nasbiznis.com

Referees

Professor Douglas Pearce, the Head of Tourism Management Programme, Victoria Management School, Victoria University of Wellington, New Zealand.
Douglas.pearce@vuw.ac.nz.

Professor David Smallbone, Small Business Research Centre, Kingston University, Surrey, UK. D.Smallbone@kingston.ac.uk

Professor Peter Rosa, the George David Chair of Entrepreneurship and Family Business, and Head of the Entrepreneurship and Innovation Group at the Edinburgh University Business School, Edinburgh, UK. Peter.Rosa@ed.ac.uk

Professor John Bower, Stirling Management School, Business & Organisation Division, University of Stirling. Stirling, UK. j.a.bowers@stir.ac.uk

Mrs Madelena Grossmann, Regional Co-operation Division, Directorate of Culture and Cultural and Natural Heritage, Directorate General IV, Council of Europe, Strasbourg, madelena.grossmann@coe.int