

JOVO ATELJEVIC (PhD)

Curriculum Vitae

Contac details:

Professor Jovo Ateljevic (PhD)
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Academic Qualifications:

- **Ph.D** – Victoria Management School, Victoria University of Wellington, NZ – 2003.
- **MBS** - Business School, Massey University, Auckland, NZ – 1997.
- **BSc. Ecc** – University of Rijeka, Faculty of Economics, Rijeka, Croatia – 1991.

Academic posts held since graduation:

- **2010** – University of Banja Luka, Faculty of Economics, Associate Professor of Strategic Management, BiH.
- **2003** – 2009 Stirling University, Stirling Management School, Lecturer of Entrepreneurship and Management, UK.
- **1999- 2002** – Victoria University of Wellington, Victoria Management School, New Zealand: Teaching and Research
- **1998 - 1999** - Massey University, Tourism and Hospitality Management New Zealand: Lecturer.

Currently coordinate /teaches the following modules:

Undergrads: **Strategic Management (Semester VIII)**

Postgraduates: **Quality Management and Competitiveness**

Professor Ateljevic has been an active researcher in a number of areas - entrepreneurship and SMEs and economic development. An important feature of his research has been collaborative, team-based and international (New Zealand, USA, UK, Germany, Balkans). His research output appears in a number of international journals and books. He's been involved in many research /consultancy projects worldwide including Balkans. In the last 14 years, he has supervised MAs, PhDs, and taught modules in general business/management studies in both undergraduate and post graduate programs in New Zealand (Victoria University of Wellington), UK for 7 years (Stirling University), Serbia (University of Belgrade), University of Banja Luka (RS/ BiH)

Recent and other relevant academic publications:

- Ateljevic, J. and Dawson, A.S.F. (2010) 'Business incubators: new mechanism for economic/enterprise development or passing fad? Exploring complex relationship of the growing phenomenon in the context of Scotland', *Int. J. Entrepreneurship and Innovation Management*, 12 (2), 217-240.
- Ateljevic, J. and Budak, J., (2010) Corruption and Public Procurement: Example from Croatia, *Journal of Balkans and Near Eastern Studies*, 12(4), 375 – 397.
- Ateljevic, J. (2009) Tourism entrepreneurship and regional development: example from New Zealand, *International Journal of Entrepreneurial Behaviour & Research*, 15(3), 282-308.
- Ateljevic, J. (2008) Building Social Capacity through Discourse: Role of NGO's in the Context of Western Balkans, *Journal of Southern Europe and the Balkans*, 10(3), 23-35.
- Ateljevic, J. (2007) Survival of Small Tourism Firms: Owners, Environment and Management Practices, *International Journal of Tourism Management*, 28, 307-316.
- Ateljevic, J. and Doorne S. (2007) Small Is (Still) Beautiful: A Synthesis of Research on Small Tourism Firms, *World Journal of Tourism Small Business Management* 1 (1) 12-27.
- Ateljevic, J. and Rosa, P. (2006), Innovation and Industrialization: the way ahead for Developing Countries, *Acta Economica*, Journal for Economists, University of Banja Luka, BiH Volume 9 No. 2, 34-46.
- Ateljevic, J. And Doorne S. (2004) Diseconomies of Scale: A Study of Development Constraints in Small Tourism Firms in Central New Zealand, *Journal of Tourism and Hospitality Research*, Volume 5, No. 1, 5-24.

Books

- Ateljevic, J. and Page S. Eds. (2009), *Tourism and Entrepreneurship: International Perspective*, Oxford: Elsevier/BH, ISBN 978-0-7506-8635-8
- Ateljevic, J. Ed. (2009) *The Business Environment: Text and Cases*, Harlow, UK: Pearson Custom publication, ISBN 978-1-84776-562-8.
- Ateljevic, J. (2010), *Small Tourism Firms: Owners, Environment and Management Practices*, Germany: Lambert Academic Publishing, ISBN: 978-3-8383-6111-6

Pending books

- Ateljevic, J. and O'Rourke, T. "Entrepreneurship in Transition Economies", a monograph with Palgrave Macmillan Publishing, the UK (completion in November 2011).

Relevant Book Chapters

- Ateljevic, J (2010) 'Third Sector in Action: A Cross-border Partnership in Western Balkans'. In Fayolle, A., O'Neill, S. and Todorov, K., *The European Entrepreneurship in the Globalised Economy – Challenges and Opportunities*, UK: Edward Elgar Publishing.
- Ateljevic, J and Milne, S. (2001). *Technology and service quality in the tourism and hospitality industry*. In J. Kandampully et al. (eds.) *Service Quality Management in Hospitality, Tourism and Leisure*, New York: Hawarth Press.

Recent and other relevant conference papers

- Ateljevic, J. (2010). *ICT and Economic Development: Lassos and the Way Forward for Developing Countries*. Paper presented (conference proceedings) at the ICT Conference - *Information and telecommunication Technologies: Linking Theory and Practice- ICT:DS*, PanEuropean University Apeiron, Banja Luka, BiH, September, 17th, 2010.
- Ateljevic, J. Martin, F., and Kelly P. (2010). *The Use of Location Specific Advertisements on Facebook: Can they help entrepreneurs to solve problems associated with banner advertisements?* Conference proceedings of European Entrepreneurship as an Engine for Post-Crisis Development – Challenges and Opportunities, Bulgaria, September 8-11, 2010.
- Ateljevic, J. and Smallbone, D. (2009) *The New Elites, Corruption and Organised Crime in the Western Balkans: Obstacles to Entrepreneurship and Economic Development*, RENT XXIII - Research in Entrepreneurship and Small Business Conference Budapest, Hungary, November 19-20, 2009
- Ateljevic, J. (2008). *Local and Regional Economic Development through Cross-Border Cooperation: Example from the Balkans*. Paper presented at the BAMDE conference (the European Entrepreneurship in the Globalising Economy – Challenging and Opportunities), Bulgaria, September 2008.
- Ateljevic, J. (2008). *Regional Economic Development: The way forward for developing countries focusing on the Balkans Context*, Paper presented at the University Kwansei Gakuin University, EU Institute in Japan, Kansai, Japan, June 2008.
- Ateljevic, J. and Forbes T. (2006). *Building Social Capacity through Discourse: Role of NGO's in the Context of Bosnia & Herzegovina and Serbia*. Paper presented (conference proceedings) at the annual conference of the British Academy of Management, Belfast, September 2006.
- Ateljevic, J. and Rosa. P. (2006). *Innovation and Industrialization: the way ahead for Developing Countries*. Conference proceeding, *Fifteen Annual World Business Congress, IMDA- organised by the university of Delaware and Sarajevo Graduate School of Business*, Sarajevo, BiH, June 18–21, 2006.
- Ateljevic, J. (1999). *Information Technology and Service Quality in Small Tourism Firms. Service Quality and Consumer Service in Tourism and Leisure: ATLAS Conference*, Munich, Germany, 1999.

Ongoing Research

With 5 partners across Europe- **FP7 programme - Promoting entrepreneurship as a means of reducing poverty and increasing sustainable social inclusion in Europe** (the proposal under the review), **Partners:** Uniwersytet Lodzki, Poland; Kingston University (KUBS) UK International Business School (IBS), Sweden, Association for Management Development and Entrepreneurship (BAMDE), Bulgaria; Tallinn University of Technology, Department of Business Administration (TUTDBA), Estonia; University of Banja Luka, Faculty of Economics, Bosnia-Herzegovina.

Jovo Ateljevic and Zoran Crncevic (Postgrad student), Banja Luka as a Creative

City, a project funded by the Banja Luka Local Government, Banja Luka, Bosnia and Herzegovina.

Jovo Ateljevic and Frank Martin, *"The Use of Location Specific Advertisements on Facebook: Can they help entrepreneurs to solve problems associated with banner advertisements?"* The empirical part of the research was conducted in the UK a paper has been submitted to the *European Journal of Marketing*.

Ateljevic, J., Hugo, J. and Latinovic, B. *"Digital Media and Development: Researching Policy Assessment and Impact Evaluation"*, the research has been funded by Central Government of Bosnia & Herzegovina (Ministry of Civil Affairs of BiH), and Pan-European University of APEIRON from Banja Luka, BiH.

Consultancy and non-refereed publications

Ateljevic, J. et al. (2011), *"Tourism Strategy 2020 of Republika Srpska"*, Banja Luka: Ministry of Trade and Tourism, Government of Republika Srpska

Ateljevic, J. (2010) *"Towards new policies for sustainable and alternative tourism development: Valuing the Entrepreneurial Input"*. Strasbourg Cedex: Council of Europe Culture and Cultural and Natural Heritage.

Ateljevic, J. (2008) *"Srebrenica and Bratunac region: an ultimate location for industry and commerce"*, Sarajevo: CARE International North-West Balkans

Ateljevic, J. (2006) *"Development of Quality Tourism Product for the Drina Valley Region"*, Sarajevo: CARE International North-West Balkans

Ateljevic, J. (2005) *"Drina Valley Tourism Region: A Cross-Border Partnership"*, Sarajevo: CARE International North-West Balkans

Milne, S., **Ateljevic, J.**, & Riley, S., (2000). *Improving Tourism's Performance: The Case of Golden Bay*. Auckland Institute of Technology, Tourism Research Institute – Auckland & Victoria University Tourism Group, School of Business and Public Management, Victoria University of Wellington, Wellington.

Ateljevic, J. Milne, S. & Doorne, S., (1999). *Tourism Micro-firms in New Zealand: Key Issues for the Coming Millennium*. Victoria University Tourism Group, School of Business and Public Management, Victoria University of Wellington, Wellington.

Consultancy projects

2010, October –

a) EUEXPOR II, Bosnia & Herzegovina's Export Strategy process development, a project funded by the European Union. My role as a senior expert: Tourism Sector Working group Mentor (- working group comprises 20 representatives from the key stakeholders).

b) EURELDSMED, EU Support to Institutional Capacity Building for Regional and Local Economic and SME Development, Bosnia and Herzegovina, funded by the European Union, My role as senior expert: A review of the local and framework constraints faced by local development agencies in providing support for the development of the SME sector in BiH2010, May – September - 'Culture Tourism Exchange', a Council of Europe Project. The project is

interdisciplinary and translational encompassing 12 countries from the South Caucasus and South-East Europe with an ultimate aim to develop a training program in the industry. My role was to manage the part of the project related to the tourism entrepreneurship and business development, **and to write a policy document for the Council.**

2009, August - January 2010, *Tourism Strategy of Republika Srpska* (one of the two Bosnia & Herzegovina's entities), 2020. This project has been commissioned by the government of Republika Srpska, (funding €180, 000). My role: development of the project methodology and models for the regional tourism development and its strategic directions.

2008, December -, *Srebrenica and Bratunac region: an ultimate location for industry and commerce*, The subject of this Contract is to generate a study / research on investment potentials in Srebrenica and Bratunac municipalities", with an identification number SEDP service 08-00 CARE International North-West Balkans (the Contracting Authority). Funding € 15,000. My role: The Project Manager.

2007 - *Investment Opportunities for Sustainable Tourism Industry Businesses in Bosnia & Herzegovina*. Consulting Consortium ORGALIS and BCEOM - France, Beneficiaries: Foreign Trade Chamber of Bosnia / Herzegovina and EBRD Sarajevo. (funding € 339,000). My role: The Tourism Expert.

2006 - *Development of Quality Tourism Product for the Drina Valley Region*. Commissioned by CARE International the project is a part of the regional economic development in a cross-border setting of BiH and SCG. CARE International Sarajevo. Funding: € 10,000. My role: The Project Manager.

2005 - 2008, *Drina Valley Tourism Region: A Cross-Border Partnership*. Commissioned by CARE International the project is a part of the regional economic development in a cross-border setting of BiH and SCG. CARE International Sarajevo. Funding: € 2. 5 million. I developed and wrote the proposal and acted as an external expert for the regional development during the entire project.

Teaching and supervision

Undergraduate:

- The Business Environment - foundation module for the business studies - about 400 first-year course, (I coordinated, developed the syllabus including the text book)
- E-commerce and Entrepreneurship (coordination and syllabus development)
- Growing Your Own Business - Venture Management
- Launching New Venture
- Strategic Management (coordination and syllabus development)
- Tourism Destination Management
- Principles of Tourism Management
- Convention and Meetings Management
- Research methods

Postgraduate:

- Entrepreneurship - Theory and Practice (coordination)
- Entrepreneurship and e-Commerce - MBA and MSc programmes, (coordination, syllabus development)

- Research for Enterprise (coordination)
- Strategic Management in Tourism industry
- Strategic Management

Supervision

Apart from contributing to a regular supervision of under/postgraduate dissertations I've been active in attracting/supervising PhD students.

Some of the PhD titles that I've supervised during my employment at University of Stirling are:

- 1) *The Leadership-Entrepreneurship Nexus: Exploring the Phenomenon within a local corporate in Kuwait* (candidate from Kuwait)
- 2) *Entrepreneurship and Business Responsibility in the times of Climate Change: an empirical study in the UK.* (candidate from Greece)
- 3) *Does Culture Matter? Entrepreneurial Behaviour in the Mexican context,* (candidate from Canada).
- 4) *Developing customer knowledge management competence model: An entrepreneurship perspective* (candidate from Iran).
- 5) *An entrepreneurship perspective on the formation and growth of business groups in the small business sector* (candidate from Italy, completed in December 2009).

Membership, Affiliation, and other activities

- REDETE conference Director www.redete.org
- Editorial Board: *International Journal for Balkans and Nearer East* <http://www.tandf.co.uk/journals/cjsb>
- *International Journal of Financing*, University of Banja Luka,
- British Academy of Management, London, UK.
- ECSB – European Council for Small Business and Entrepreneurship, Brussels, Belgium.
- Adjunct professor at University of Belgrade, Faculty of Economics, Belgrade Serbia.
- A member of the Advisory board for regional development, Creation government.
- One of the judges of a popular TV series *My Business*, in Republika Srpska, Bosnia and Herzegovina. www.nasbiznis.com
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Referees

Professor Douglas Pearce, the Head of Tourism Management Programme, Victoria Management School, Victoria University of Wellington, New Zealand. Douglas.pearce@vuw.ac.nz.

Professor David Smallbone, Small Business Research Centre, Kingston University, Surrey, UK. D.Smallbone@kingston.ac.uk

Professor Peter Rosa, the George David Chair of Entrepreneurship and Family Business, and Head of the Entrepreneurship and Innovation Group at the Edinburgh University Business School, Edinburgh, UK. Peter.Rosa@ed.ac.uk

Professor John Bower, Stirling Management School, Business & Organisation Division, University of Stirling. Stirling, UK. j.a.bowers@stir.ac.uk

Mrs Madelena Grossmann, Regional Co-operation Division, Directorate of Culture and Cultural and Natural Heritage, Directorate General IV, Council of Europe, Strasbourg, madelena.grossmann@coe.int