

## BIBLIOGRAPHY

**Tajana Serdar Raković, PhD, Associate Professor**

**Faculty of Economics, University of Banja Luka**

### ▪ **Published Papers in Refereed Journals and Conference Proceedings:**

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2. Serdar T. (2011). Specifications of International Capital Budgeting. *Financing*, 2(1), 53-60.
3. Serdar, T. (2011). The Regulatory Role in Creating Republic of Srpska Insurance Market. *Acta Economica*, 9(15), 181-201.
4. Topić-Pavković, B. & Serdar, T. (2011, October 13-15). Financial Crisis and the Banking Sector in Bosnia and Herzegovina: Impact of the Crisis and New Challenges. Paper presented at *EBES Conference*, Zagreb: Faculty of Economics.
5. Serdar, T. & Topić-Pavković, B. (2011, October 27-29). The Importance of Corruption Suppression for Approaching Bosnia and Herzegovina to the European Union. *Proceeding of REDETE 2011 Conference: Review of Current Policy Approaches* (pp. 104-112). Banja Luka: University of Banja Luka, Faculty of Economic.
6. Topić-Pavković, B. & Serdar, T. (2011, November 10). Financial Crisis and New Challenges in Banking. *Proceeding of the International Scientific Congress: Economic Theory and Practice in Contemporary Conditions* (pp. 96-105). Brčko: University of Eastern Sarajevo, Faculty of Economics.
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10. Serdar, T. & Vranješ, S. (2013). The Detection and Prevention of Financial Frauds in Order to Strengthen the Financial Performance of Companies in the Republic of Srpska. *Acta Economica*, 11(19),179-200.
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14. Serdar, T. (2015). Appraisal of Companies in Terms of Inactive Capital Market. *Acta Economica*, 13(23), 121-138.
15. Serdar Raković, T. (2015, October 22-24). The Effect of Market Liquidity on the Company Value. *Proceedings of REDETE 2015 Conference* (pp. 832-843). Graz: Faculty of Economics.

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17. Topić-Pavković, B. & Serdar Raković, T. (2016, May 19-20). The Resources of the Drinking and Bottled Water as a Competitive Advantage in the Economy of BiH. *Proceedings of XI International Symposium on Corporate Governance* (pp. 179-199). Teslić: Finrar
18. Serdar Raković, Tajana. (2016). Problems of Discount Rate: When Should Country Risk be Included in Discount Rate? *Financing*, 4(7), 37-45.
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21. Serdar Raković, T. (2019, May 22-24). Profitability and Perspectives of the IT Sector of the Republic of Srpska in Digital Society. *Proceedings of XIV International Symposium on Corporate Governance* (pp. 419-436). Teslić: Finrar
22. Serdar Raković, T. (2019, June 7). The Impact of Economic Sector on Financial Performances of Entities: A case of Republic of Srpska. Paper presented at *8th Economic and Business Review Conference & SEB LU Doctoral Conference*. Ljubljana: School of Economics and Business, University of Ljubljana
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31. Sabljčić, S., Serdar Raković, T., & Vasić, V. (2023). The New Challenges of the Western Balkan Banking Industry During Ongoing Global Crisis. *Journal of Balkan and Near Eastern Studies*, 2023 1-12.

32. Serdar Raković, T., & Topić-Pavković, B. (2023). The Impact of Sustainable Business and Natural Asset Companies on Changes in the Corporate and Public Sector of Bosnia and Herzegovina. *Proceedings of XVII International Symposium on Corporate Governance* (pp. 309-328). Teslić: Finrar
33. Serdar Raković, T. & Mikerević, D. (2023). Corporate Sustainability Reporting as a Variable of Company Value. *Proceedings of the XXVII Congress of the Accounting and Auditing Profession of the Republic of Srpska* (pp. 203-222). Teslić, Bosnia and Herzegovina: Association of Accountants and Auditors of the Republic of Srpska.
34. Serdar Raković, T. (2023). Challenges of Corporate Reporting in Global Sustainable Business Initiatives: Review of Bosnia and Herzegovina. Paper presented at 10th REDETE Conference. Trebinje, Bosnia and Herzegovina.
35. Serdar Raković, T., & Topić - Pavković, B. (2024). The role of the public sector in promoting sustainable business: energy efficiency of enterprises in the energy sector of the Republic of Srpska, *Proceedings of the 18th International Symposium on Corporate Governance* (pp. 175-193). Teslić, Banja Vrućica, Bosnia and Herzegovina.
36. Serdar Raković, T., & Topić-Pavković, B. (2024, May 16). The Role of the Public Sector in Promoting Sustainable Business and Achieving Companies' Energy Efficiency Goals. *20th ASECU Conference - Book of Abstracts*, Teslić, Banja Vrućica, Bosna i Hercegovina.
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40. Serdar Raković, T. (2025). The Impact of Corporate Sustainability Reporting Regulation on Business and Financial Performances of Companies in Bosnia and Herzegovina *Croatian Economic Survey*, 26(2), 63-93. doi: <https://doi.org/10.15179/ces.26.2.3>
41. Čegar Babić, B., & Serdar Raković, T. (2025, May 14-16). Sustainability reporting policies in companies: An analysis of the situation in Bosnia and Herzegovina. *Proceedings of the 19th International Symposium on Corporate Governance* (pp. 321-338). Banja Vrućica, Teslić, Bosna i Hercegovina.
42. Serdar Raković, T. (2025, September 24-26). Reputational risk in the digital environment: impact on financial performances and long-term corporate value. *Proceedings of the XXIX International Congress of the Accounting and Auditing Profession* (pp. 399-417). Banja Vrućica, Teslić, Bosna i Hercegovina

## ▪ Books and book chapters:

### Monographs

1. Žabkar, V. & Serdar, T. (2012). Branding and Brand Capital. In Prašnikar, J. & Knežević-Cvelbar, Lj. (Eds.), *Intangible Assets as a Potential for Growth in Republic of Srpska* (pp. 77-89). Ljubljana, Slovenia: University of Ljubljana, Faculty of Economics
2. Edition for Republic of Srpska: Žabkar, V. & Serdar, T. (2013). Branding and Brand Capital. In Mikerević, D. and Kondić, N. (Eds.), *Intangible Assets as a Potential for Growth in Republic of Srpska* (pp ). Banja Luka: University of Banja Luka, Faculty of Economics

3. Serdar Raković, T. (2018). The Effect of Market Liquidity on the Company Value. In Ateljević, J. & Budak, J. (Eds.), *Entrepreneurship in Post-Communist Countries. New Drivers Towards a Market Economy* (pp. 183-196). Switzerland: Springer.

4. Serdar Raković, T. (2020). *Company Valuation. Review of Inactive Capital Markets*. Banja Luka: Faculty of Economics, University of Banja Luka

5. Mikerević, D., Serdar Raković, T., & Mikerević, D. (2024). *Principles and practice of valuation*. Finrar doo Banja Luka.

▪ **List of Services:**

Participation in scientific projects

2010-2011	Banja Luka, Republic of Srpska / Bosnia and Herzegovina	Faculty of Economics, University of Banja Luka and Ministry of Science and Technology, Government of Republic of Srpska	Member of project team	"Methodology for Developing a business plan", project team leader: Zdravko Todorovic, PhD, full professor
2010-2011	Bosnia and Herzegovina, Slovenia, Montenegro, Serbia and Albania	Faculties of Economics from Banja Luka, Ljubljana, Podgorica, Subotica and Tirana	Member of project team	"Firm Behavior in Post-transitional Era in the Countries of Former Yugoslavia", project team leaders: Dragan Mikerevic, PhD, full professor for BiH and Janez Prašnikar, PhD, full professor for Slovenia
2012-2013	Bosnia and Herzegovina, Slovenia	Faculty of Economics University of Banja Luka and Faculty of Economics from Ljubljana	Member of project team	„The Role of Intangible Assets in Economic Growth and Restructuring in countries of Western Balkan and Slovenia“, project team leaders: Dragan Mikerevic, PhD, full professor for BiH and Janez Prašnikar, PhD, full professor for Slovenia
2012-2014	Bosnia and Herzegovina	Faculty of Economics University of Banja Luka	Member of project team	"Solving the Problem of Unemployment in Republic of Srpska and Bosnia and Herzegovina by using Funds and Programs of European Union: Reflections of the Strategy EU 2020“, 2012-2014. Project team leader: Goran Popovic, PhD, associate professor
2014-2015	Bosnia and Herzegovina, Slovenia	Faculty of Economics University of Banja Luka and Faculty of Economics from Ljubljana	Member of project team	„The importance of corporate restructuring, generic material, and tangible and intangible investment in general for overcoming the economic crisis in Bosnia and Hercegovina“, project team leaders: Dragan Mikerevic, PhD, full professor for BiH and Janez Prašnikar, PhD, full professor for Slovenia

2014-2015	Banja Luka, Republic of Srpska / Bosnia and Herzegovina	Faculty of Economics University of Banja Luka	Member of project team	„Improvement of Competitive Advantage of Bottled Drinking Water Producers as the Strategic Resource of BiH in Order to stimulate Economic Growth“, project team leader: Novak Kondic, PhD, full professor
2016-2017	Bosnia and Herzegovina, Slovenia	Faculty of Economics University of Banja Luka and Faculty of Economics and Business, University of Maribor.	Member of project team	„Instruments for business frauds prevention – theory, practice and solutions in Slovenia, Republic of Srpska, Bosnia and Herzegovina“, project team leaders: Novak Kondić, PhD, full professor for BiH and Iztok Kolar, PhD, assistant professor for Slovenia.
2018-2019	Banja Luka, Republic of Srpska / Bosnia and Herzegovina	Faculty of Economics University of Banja Luka	Member of project team	Harmonization of Reporting and Corporate Management with International Standards and EU Regulation for Improvement of the Economic Environment of the Republic Srpska Project team leader: Jelena Poljasevic, PhD, associate professor
2020-2024	Bosnia and Herzegovina	University of Sarajevo	Member of project team	Supporting Decision Making and Building Capacity to Support IPBES through National Ecosystem Assessment. Assessment of the state of nature and management of natural resources in Bosnia and Herzegovina.